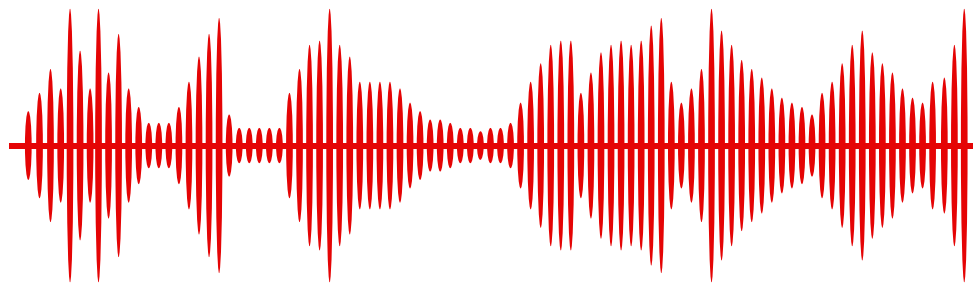




# OTTAWA

# BUSINESS

# PODCAST



**Taking the pulse of the business  
community in the Nation's  
Capital, **one interview** at a time.**





**OTTAWA**

**BUSINESS**

**PODCAST**

**Welcome to the Ottawa Business Podcast where we bring you interviews with business owners, executives and key players operating in and around the Ottawa region to gain their insights on business, marketing, leadership and motivation.**



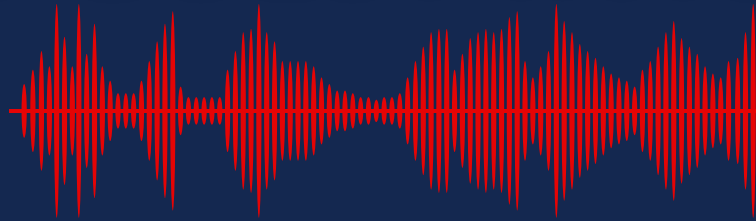


***This podcast was launched in October 2020. The goal was to provide exposure to the great businesses locally by telling the audience their story while also providing advice, guidance and motivation to others.***

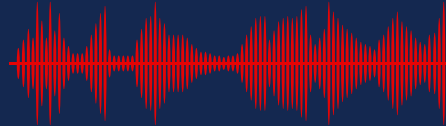
**PAUL POGGIONE, FOUNDER**



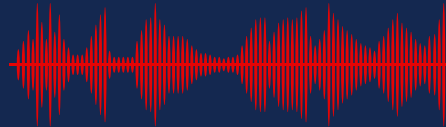
# OVER 25 GUEST INTERVIEWS



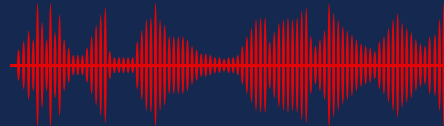
**SEAN SISK | FOUNDER & OWNER**  
Sisk Photography



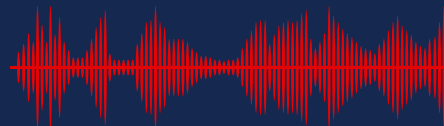
**LOIS & DALE KEYES | DONORS**  
First ever million dollar donation to the  
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**CHOLLY BOLAND | PRESIDENT & CEO**  
Winchester Distric Memorial Hospital



**TRAVIS IVERSON | FOUNDER**  
Iver Fashion Lifestyle



# **4** STEP PROCESS

- 1. INITIAL INTERVIEW**  
Review guests business along with their life and business highlights.
- 2. DATE - SHOW NOTES - LINK**  
Book the date, send the show notes and zoom link for show interview.
- 3. SHOW INTERVIEW RECORDING**  
Record the interview over zoom, no video.
- 4. PUBLISH THE SHOW**  
Produce/distribute the show, send guests links to share/embed interview.





## LISTEN TO THE SHOW

You can listen to the show on Apple Podcast, Spotify or your favourite podcast partner.



[OTTAWABUSINESSPODCAST.COM](https://ottawabusinesspodcast.com)

You can find all the episodes here





Ottawa Business Podcast  
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The Poggione Group.



You can reach us by e-mail at:  
[info@ottawabusinesspodcast.com](mailto:info@ottawabusinesspodcast.com)  
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*The views, thoughts and opinions expressed on the Ottawa Business Podcast are solely those of the host and guests. The information and material presented is for general informational purposes only. Listeners should seek professional advice at all times.*